THE FUTURE OF ESG: WHAT YOUR BUSINESS NEEDS TO KNOW

2.

In recent years, sustainability has become a primary objective for many corporations worldwide. With that in mind, the concept of ESG (Environmental, Social, and Governance) practices has emerged as a way for organisations to limit their negative impact and promote good practices in the realm of the environment, society, and governance bodies.

Let's take a look at ESG practices and how best to adopt them for your business.

3.

WHY ADOPT AN ESG APPROACH?

ESGs can assist you in risk management and adaption for investors by identifying and prioritising decisions on various business risks. These ensure you can address issues in a timely manner to guarantee the smooth running of your business.

Examples of ESG risk management include assessing climate change risks relating to regular operations and reviewing your existing workplace culture.

4.

GUIDELINES FOR TAILORING AN ESG STRATEGY FOR YOUR COMPANY

1. IDENTIFY THE PARTIES THAT WILL BE RESPONSIBLE FOR IMPLEMENTATION AND OVERSIGHT OF THE ESG PROGRAM

This requires active involvement by corporate boards to guide and shape ESG best practices and reinforce the idea of the ESG strategy as a priority.

5.

2. IDENTIFY PRIORITY ESG CONCERNS

As a company, you can prioritise your ESG concerns to ensure smooth operations and organization compliance. You can also set a priority list based on diverse goals including:

1. **The priorities of your company's stakeholders**

2. **Your company's ability to consistently gather good data on the subject matter**

3. **The ESG goals that your company has decided to focus on**

3. SET SMART GOALS

After completing your contextual research, your company needs to set goals that will serve as the company's roadmap for ESG matters. These goals must be specific, measurable, and capable of being achieved within a set time frame. They must also be relevant to your company's overall objectives.

7.

4. INCORPORATE ESG PRACTICES INTO COMPANY

At this stage, management and employers must be trained and encourages to buy into your company's ESG goals. This ensures the company can continue working towards improving its culture and practices.

5. PRODUCE ESG REPORTS FOR STAKEHOLDERS AND EMPLOYEES

Your company must complete its ESG reports to showcase its initiatives and successes, thus demonstrating progress to stakeholders. These reports would also motivate your employees as they see the impact of their day-to-day work.